



profile

# Welcome to The Face Institute

**THE FACE INSTITUTE** IN SYDNEY PROVIDES A COMPREHENSIVE ARRAY OF FACIAL REJUVENATION TECHNIQUES, OFFERING TAILORED AND NATURAL-LOOKING RESULTS. CAITLIN BISHOP REPORTS.

☛ We understand the desire for a youthful face that reflects how vibrant and healthy you feel on the inside ☛

The team at The Face Institute have a long history of delivering natural-looking and long-lasting results in facial rejuvenation, and are experts in the shape, structure, function and aesthetics of the face. With a philosophy based on reliability, satisfaction and quality, The Face Institute offers a comprehensive array of surgical and non-surgical services to return youthfulness and vibrancy to the face.

At the helm of The Face Institute is facial aesthetic and reconstructive surgeon Dr Paul Gerarchi. He is an Australian-trained surgeon with experience and expertise in the functional, reconstructive and aesthetic surgery of the nose, face and eyes. He has instilled within his team the importance of exacting and professional care, while taking an individualised approach with each patient.

'Our staff adhere to professional and ethical standards, which ensure the patient is presented with realistic options, according to their needs,' says Dr Gerarchi. 'We strive to meet the patient's need in a manner which combines professionalism and personalised care and attention.'

Rhinoplasty, face and neck lifting surgery, eyelid and brow surgery, as well as otoplasty (ear surgery) constitute a number of the popular procedures performed at The Face Institute. These can be combined with non-surgical therapies, such as anti-wrinkle injections and dermal fillers, to achieve a holistic and comprehensive anti-ageing result.

'We want to deliver patients an enhanced facial appearance while still looking like themselves,' Dr Gerarchi explains. 'Whatever the reason for seeking treatment, because of ageing or other factors, we are here to help. We understand the desire for a youthful face that reflects how vibrant and healthy you feel on the



## Meet the face doctor

Dr Paul Gerarchi is a trained head and neck surgeon and Fellow of the Royal Australasian College of Surgeons (FRACS).

He has participated in several international training posts with leading head and neck surgeons; facial plastic surgeons; and plastic and reconstructive surgeons. His subspecialties include:

- Face lifting
- Neck lifting
- Rhinoplasty
- Brow lifting
- Eyelid surgery

Dr Gerarchi's extensive clinical experience in both facial plastic and head and neck surgery has led to a unique and specialised understanding of the nose, face and eyes.

### The Face Institute

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inside. Patients who undergo aesthetic surgery or the associated non-surgical treatments can look forward to gaining greater self-confidence and a sense of well-being from looking, feeling and functioning at their best.'

The reconstructive arm of The Face Institute encompasses correcting facial deformity, in hard or soft tissue, that may be a result of facial trauma, growth disorders, disease or facial palsy. As well as this, Dr Gerarchi also performs revision surgeries in cosmetic surgery patients.

'Being a specialist centre for all issues related to the face, we find that correction of cosmetic surgery complications performed elsewhere signifies a significant part of what we do,' Dr Gerarchi explains. 'We work closely with patients to achieve the best possible outcome given their particular situation.'

Before undergoing any procedure at The Face Institute, patients are given an opportunity to discuss their goals and concerns with Dr Gerarchi in an initial consultation. In this session, Dr Gerarchi will undertake a thorough examination to decide if surgery is appropriate and establish the best treatment plan, according to the patient's desires.

'The success and safety of the surgery relies very much on an honest and open consultation process,' he explains. 'Patients should be prepared to discuss the reasons for seeking surgery, their expectations in undergoing treatment and details of their medical history.'

Patients can consult with Dr Gerarchi as many times as they like before surgery, to ensure all questions have been answered and the patient is prepared for the recovery period.

To assist in this, Dr Gerarchi provides detailed instructions outlining what to expect, and the measures that need to be taken, to improve the downtime following surgery.

'A smooth recovery period is an essential part of successful surgery,' he explains. 'It is essential that patients attend follow-up appointments, and they can contact our rooms at any time if any concerns arise.'

In taking a holistic and multi-faceted approach to anti-ageing, Dr Gerarchi advises his patients to optimise their health before going ahead with surgery. 'Healthy patients recover more quickly, have fewer complications and achieve a more effective result,' he says. 'Lifestyle factors such as regular exercise and a sensible diet, smoking or alcohol intake, and health conditions and associated medications can all affect cosmetic surgery outcomes and the downtime involved.' **csbm**